

Windrow Neighbors VS Heathers Neighbors



1st Annual Phillips
Cup Competition



August 15 - 23, 2025

Collecting Needed School
Supplies for Teachers
at Mint Hill Elementary
(where our school age
children attend)

The Neighborhood
that donates the
highest
average number of
items per household
WINS!

Sponsorship Proposal Sample August 2025

Sponsorship Proposal Prepared for

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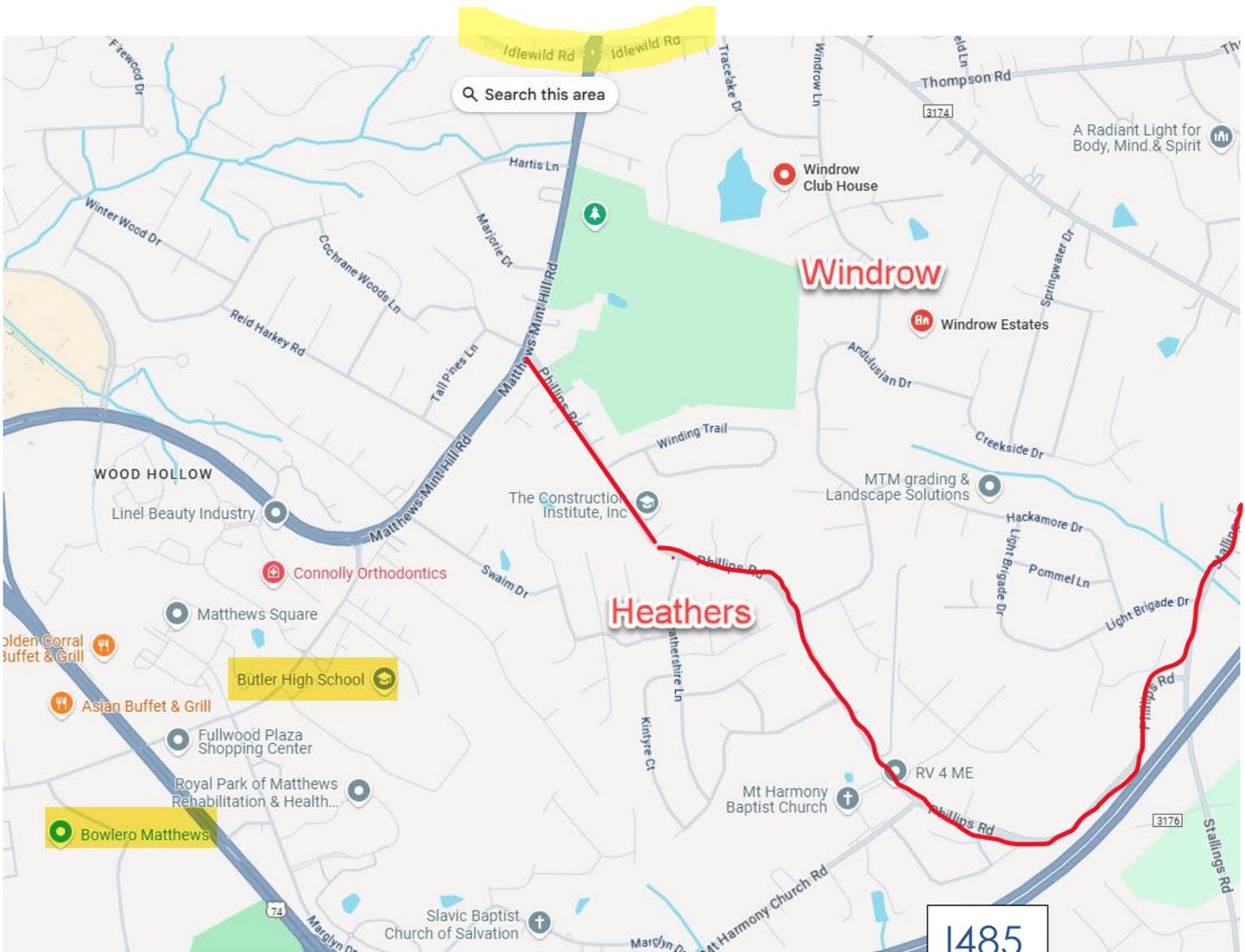
a registered non-profit organization 501(c)(3) of North Carolina. EIN: 99-0403128

Mailing address: 2423 Fraserburgh Dr. Matthews NC 28105 P:704-576-5207 Web: handswithcans.org

Neighborhood Competition Area

Heathers Neighborhood Residences: 363 Windrow 1 Neighborhood Residences: 243 Total Residences: **606**

Total Miles from _____ to Phillips Rd: **1485** miles



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1. SPONSORSHIP PACKAGES

Below are this year's Phillips Cup sponsorship packages:

◆ **PRESENTING SPONSORSHIP**- Product giveaway VALUE AT **\$1500 and up.**– product giveaways (either free, discounted, bogo etc. (*depending on the give)

- Company logo on all promotional advertising (including signage in neighborhoods)
- Company logo on hands with cans website for the life of the website
- Company logo on facebook pages associated with phillips cup information
- Presenting company will also have logo on trophy (exclusive only to presenting sponsor)

◆ **GOLD SPONSORSHIP** – product giveaway value between **\$1000 and \$1500** and up. package prize package winners – product giveaways (either free, discounted, bogo etc.)

- company logo on all promotional advertising (including signage in neighborhoods)
- company logo on facebook pages and emails associated with phillips cup 2025 information

◆ **SILVER SPONSORSHIP** – product giveaway value between **\$500 - \$1000** and up

- company logo on facebook pages and promotional emails associated with the Phillips Cup event

◆ **CASH DONORS** (GIFT CERTIFICATES, CASH CARDS AND OF COURSE - CASH)

- **\$50 - \$100** (LIST OF DONORS ON FACEBOOK AND PROMOTIONAL EMAILS)
- **\$100 – 250** (LIST OF DONORS ON FACEBOOK AND PROMOTIONAL EMAILS,
- **\$250 – 1000** (LIST OF DONORS ON FACEBOOK AND PROMOTIONAL EMAILS,

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SPONSORSHIP - DONATION OPTIONS

1. EXAMPLES:

- A. LOCAL BAGEL, YOGURT, ICE CREAM SHOP OFFERS FREE OR DISCOUNTED PRODUCT TO WINNING NEIGHBORHOOD – ON A DESIGNATED DAY (ADD-ONS ARE EXTRA COST TO CUSTOMERS). IN RETURN – BUSINESS GETS LOGO AND WINNING PHOTOS ON PROMOTION SIGNAGE, HANDS WITH CANS WEBSITE, FACEBOOK WEB PAGE.
- B. LOCAL RESTAURANTS CAN OFFER FREE OR DISCOUNTED PRODUCT / MEALS FOR WINNERS ON A PARTICULAR DAY OR TIME. (IN EXCHANGE FOR LOGO ON ADVERTISING SIGNS, WEBSITE AND FACEBOOK EVENT FEATURES.
- C. GROCERY STORES OFFER GIFT CARDS FOR TOP 10 DONORS
- D. BOX STORES CAN OFFER GIFT CARDS FOR RANDOM DRAWING OF 10 DONORS.

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SPONSORSHIP PROPOSAL FOR EVENT

Phillips Cup organizers commit to:

_____ commits to:

PREPARED BY: _____ DATE: _____

ACCEPTED BY: _____ DATE: _____



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TABLE OF CONTENTS

- 1. INTRODUCTION.....1
- 2. ABOUT THE EVENT2
- 3. SPONSORSHIP OPPORTUNITIES.....3
- 4. BENEFITS OF SPONSORING4
- 5. MARKETING AND PROMOTION PLAN6
- 6. ABOUT US7
- 7. CONTACT INFORMATION8

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1. INTRODUCTION

Thank you for considering a partnership with the Phillips Cup Neighborhood Competition 2025 - presented in part by Hands with Cans Organization (a subsidiary of OTHERS1st Inc). This proposal outlines how your brand can benefit from sponsoring our event, which will help donate much needed school supplies to Minth Hill Elementary a title 1 school located within 1-2 miles of our neighborhoods.

2. ABOUT THE EVENT

The Philips Cup is an eight-day event taking place from August 15-23 -midnight, 2025, in Matthews NC bordering Mint Hill NC. The Neighborhoods of Windrow and Heathers will compete to determine which neighborhood can donate the most school supply items for the Mint Hill Elementary School Manatees. The neighborhood collecting the most items per residence qualify for prizes.

3. SPONSORSHIP OPPORTUNITIES

Sponsorship at the Phillips Cup Neighborhood Event offers visibility in a fun setting, engagement with a diverse audience, and association with a much-needed cause. Opportunities include logos on neighborhood signage, web video salutes, Facebook mentions etc.

4. BENEFITS OF SPONSORING

Sponsors can expect significant exposure through event branding, social media promotion, and direct engagement with attendees. Benefits also include enhancing your brand's reputation by students and families in need of necessary school supplies as they start their school year.

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5. MARKETING
AND
PROMOTION
PLAN

Our comprehensive marketing strategy includes targeted social media campaigns, influencer partnerships, email marketing, and local press coverage, ensuring that sponsors receive maximum visibility before, during, and after the festival.

6. ABOUT US

Others1st inc, doing business as **Hands with Cans** org., is a registered 501(c)(3) with the state of North Carolina. We desire to be helpers in the war against poverty. Our primary focus is to establish events for purposes of donating school supplies or answering calls of food insecurity throughout our country.

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7. CONTACT INFORMATION

For more information or to discuss sponsorship opportunities, please contact:

Hap Welty, Hands with Cans Org

2423 Fraserburgh Dr., Matthews NC 28105

P: 704-576-5207

E: hapwelty@handswithcans.org

W: handswithcans.org

Facebook: Windrow vs Heathers Neighborhood August 2025

EIN: 99-0403128

DOCUMENT SIGN-OFF

PREPARED BY

Hap Welty, Director, Hands with Cans Org. (August 2025)



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