



Neighborhood Competition Drive for School Supplies

Concept Draft

Who: The Heathers Neighborhood vs Windrow

When: Summer 2025, exact dates to be determined (event length = one week) Proposed week for counting days: **August 15 – August 23** midnight 2025 eastern time.

What: Neighborhood competition to see which neighborhood donates the greatest average of items of needed school supplies, per household by the end of the week. (Single pencil pieces do not count – a pack of pencils do!)

How: Volunteers

Why: To assist impoverished kids in need of food and school supplies. Specifically, Mint Hill Elementary (where our own students attend)

Logistics Plan

1. Determine the correct number of residences in each neighborhood
 - a. 363 for Heathers
 - b. Windrow 1 has 243.
2. Neighbors collect school supplies or purchase them online from Class Wish Lists –online.
3. If purchasing online, donation still needs to be recorded on Hands with Cans website for official count.
4. Round up volunteers to collect and count items and report them to Hap Welty at designated date and times.
 - a. Strongly recommended to have a committee of street leaders.
 - b. Street leaders are asked to place a container (box, laundry basket), and a collection sign near end of driveway. Windrow residents are encouraged to make space in the clubhouse area for item storage.
 - c. Donors drop off items and register # of items donated on Hands with Cans site (link with be provided and takes just seconds to record). Registration of donated items provides the donor with opportunity to take advantage of prizes provided locally by sponsors.
5. Determine transportation logistics for dropoff
6. Determine promotional / advertising methods

- a. Facebook
 - b. Next Door
 - c. Daily Updates on each social media platform.
 - d. Video thank yous from school folks and students
 - e. Matthews-Mint Hill News coverage.
7. Hands with Cans will find sponsors in the community (Wendys, Andy's Yogurt, Brueggers etc) for prizes.
 8. Provide a listing of things that kids need for the school year, including food.
 9. If large quantities of items are secured from grocery stores or businesses, the items can have a tax write off if needed. To prevent over solicitation of businesses in our area, **we ask that you please contact Hap Welty of Hands with Cans for approval.**
 10. Delivery to Mint Hill Elementary – to be determined at a later date.
 11. Week of Prizes
 - a. Each donor will receive an opportunity to take part in receiving a prize.
 - b. Each resident of the winning neighborhood, will receive the opportunity to receive further prizes as announced.
 - c. Winning neighborhood will receive a trophy and a place in the record books for the new standard of average items per household until the next giving opportunity.
 - d.
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