Hands with Cans Inc.

Program Logistics – Businesses and More

1. Mission:
   a. With extreme inflation in the United States, many families are unable to provide enough food for their families to eat each day. We hope to provide for those that need help NOW. There has NEVER BEEN A GREATER NEED THAN NOW!
   b. Hands with Cans is a non-profit organization that provides high energy food drives for the Charlotte NC and Phoenix AZ metro area. We are different from other food campaigns since we look to serve the hungry YEAR-ROUND. We also distribute collected items to established local food charities. We serve primarily churches, businesses, and schools. Our stated goal is to provide 10 million non-perishable food items (cans etc.) in 10 years.
2. Stated Purpose(s)
   a. Participants are encouraged to bring a non-perishable food item each day of the campaign. We believe that we feel better about ourselves individually and as a team when we are actively serving others.
3. Participants: All business unit will require a Team Coordinator
4. Campaign Starting and Ending Date: Proposed: TBD
5. Prizes will be announced prior to the beginning of "THE BIG GIVE" campaign.
6. Business Unit Competitors will be: TBD
7. Program:
   a. The business will provide the business Media Director with campaign info for promotional purposes. Weekly email updates will be encouraged throughout the campaign. Progress data provided by HWC inc.
   b. Each business unit will act as the designated area of donors.
   c. Each area of donors will have a Team Lead.
   d. Each Team Lead will set-up their account (see "sign-up" link on handswithcans.org main menu)
   e. Each Team and donor will set a goal for donations.
   f. Each Team Lead will assign a spokesperson / cheerleader for the business area. The area Cheerleader will keep the business unit up to date on competition status.
   g. At the end of each day (or week), Team Lead will record the number of items donated by their respective areas. Team Leads will record the number of collected items on the website each day/ week throughout the campaign period.
   h. Individual donors are asked to record their individual and team donations on a daily basis. Results of previous day records will be sent to the leads so they can share with class spokesperson / cheerleader that will continue to promote campaign.
   i. Donation Pickups with be coordinated thru the staff at HWC and will typically take place on a weekly basis.
   j. Each student will be given a coin box to use when collecting loose change (preferably quarters) during the campaign. Team Leads can instruct where to store boxes during the campaign. We encourage one quarter per item donated to offset admin and distribution costs.
8. Sponsors: OTHERS1st administrators are always actively looking for sponsors and advertisers for our various HANDS WITH CANS campaigns.
9. Partnership Network: Hands with Cans will work with a variety of non-profit organizations that need help. Our primary network includes (in North Carolina: Feeding America, 2nd Harvest Foodbank of the Carolinas, Common Heart and Heart for Monroe).
10. All photos are to be taken and posted with a spirit of positivity and school spirit.
11. Non-Perishable Items that are in need:

Proteins

Beans, Tuna, Soup, Meat, Pasta, Peanut Butter

Breakfast

Whole Grain Cereal, Oatmeal, Grits

Whole Grain Pasta & Rice

Pasta Sauce

Fruits & Vegetables

No Heavy Syrup, No Salt Added

Healthy Snacks

Raisins, Granola Bars, Fruit Pouches

Seniors

Nutritional Shakes Adult Hygiene Products

Infants & Kids

Pedialyte, Infant Cereal, Mac & Cheese Cups, Fruit Cups, 100% Juice Boxes, Diapers, Wipes

Hygiene Items

Hand Sanitizer, Soap, Toothbrushes, Toothpaste, Shampoo, Deodorant

Household

Paper Towels, Toilet Paper, Tissues, Masks, Disinfectant Wipes, Bleach, Trash Bags, Cleaning Solution

12.

There Has Never Been a Greater Need Than Today to Help Feed People in Need

HANDS WITH CANS

DELIVERING HIGH ENERGY FOOD DRIVES

Contact: Hap Welty, Founder
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